



WHITE PAPER

A Universal Reward System

REWARDEX.ME

INTRODUCTION

“Our point of view on gamification is it all comes down to this idea of motivating people through data. Smart companies can take that data and use that to motivate better performance.” – Rajat Paharia, CPO & Co-founder, Bunchball

Vision

Rewardex's vision is to make it possible to reward every aspect of human endeavour. We picture a world where any form of effort can be quantified and compensated with pinpoint accuracy devoid of bias. This will increase motivation and satisfaction in any sphere of life where our principles and technology are applied.

Problem

In the world as we know it repetitive tasks get boring over time. The human mind is infinitely elastic and always willing to accommodate new things. When an intelligent mind does something over and over the cells and organs get into a state where they are not stretched. As a result, this creates a normalized set of automated processes in the body causing the mind to either drift off or become dormant. At this point in time the mind will either start day-dreaming (self-hypnosis) or switch off. This repeated over and over causes a loss of energy, lack of motivation and ultimately low output.

Attempts have been made to boost productivity through compensation but these have been faced with the problem of bias and non-uniformity in quantification of effort.

Solution

Rewardex leverages on blockchain technology to accurately quantify effort and offer gratification in an unbiased, secure manner across different aspects of daily living including learning, skill acquisition, work, health and fitness. By integrating the Rewardex API, any organization, platform or individual can apply game theory to motivate and improve productivity. This technology is supported by a high value reward system that provides liquidity

The Roadmap

Road Map



Continuous product expansion

THE REWARDEX PLATFORM

Gamification

This is the application of gaming mechanics such as points, levels and awards to non-gaming environments. Gamification leverages our desires for status, achievement, competition and to be part of an inclusive social community to help make boring tasks more fun. So, gamification applied to work would improve productivity and foster a healthy environment in the workplace. Applying gamification to fitness and health will improve adherence and achievement of goals. Rewardex token aims to make it easier to apply game theory to any application.

An application program interface (API) is a code that allows two software programs to communicate with each other. Gamification API will help companies, businesses etc to be able to track and reward their workers in the workplace, or teachers to reward their students in school, etc, thereby improving productivity in the workplace and making learning fun.

Trading Platform

The Trading platform simply enables the buying and selling of digital currency – much like how stocks are bought and sold in the Stock Exchange. Financial trading consists of buying or selling an underlying amount in a financial market with the intention of earning a speculative profit. The investor buys a crypto asset with the intention of being able to sell for a profit.

The Trading Platform which is an online electronic trading exchange, is a computer system running a software that allows traders to open, close, manage market positions, place trades and monitor accounts. Investors and members will be able to earn profits from buying and selling RVD on the platform, by buying low and selling high thereby making some profits. They could also exchange/trade Bitcoin or Ethereum for RVD on the platform. The trading platform enforces two-factor authentication (2FA) to log in and also during withdrawal to protect the user's crypto assets.

Rewardex is also in communication with external exchanges including but not limited to coinexchange.io, liqui.io, etherdelta.com, coss.io, bittrex.com and cryptopia.co.nz.

Lending Platform

Our crypto-analytic trade automation engine (CATA-E) facilitates high yield exchange tokens with major cryptocurrencies like bitcoin and

ethereum on exchange platforms. Members benefit from this software used to automatically analyze market actions, such as time, price, orders, and volume. Applying this to RVD you can get up to 35 - 45% return within 30 days by lending RVD to CATA-E.

This unique automated Trading System (CATA-E) makes trades autonomously and continuously, making millions of microtransactions which is humanly impossible. This results in establishing a more efficient trading system, and as well assist lenders in generating profit over time.

Lending is a form of passive investment for investors who are busy with other activities of life and would want their money working for them. The daily profits is not guaranteed but varies depending on market fluctuations for that day, however the automated trading system CATA-E should give a monthly ROI of about 35% up to a maximum of 45%. Your investment amount is returned at the end of your contract period or optionally you can reinvest it into lending platform so as to continue receiving daily profit.

Amount	Interest	Capital Back
\$100 - \$1,000	Upto 1.1% daily	280 days
\$1,001 - \$5,000	Upto 1.2% daily	260 days
\$5,001 - \$12,000	Upto 1.3% daily	170 days
\$12,001 - \$100,000	Upto 1.5% daily	120 days

Affiliate / Network Program

With a vision to make it possible to reward every aspect of human endeavour, picturing a world where any form of effort can be quantified and compensated through gamification, the Rewardex system needs to be promoted and introduced to the rest of the world. Just like most organisations, our investors and members earn rewards by sharing the Rewardex opportunity with others and referring new members to the Rewardex community.

Rewardex offers a healthy bonus program which enables you to earn RVD for every new user who signs up and lends RVD to our lending platform using your affiliate (referral) link. For those members that are able to build a team in Rewardex Affiliate/Network bonuses in the form of Direct Bonuses, Indirect Bonuses and Binary Bonuses are awarded as compensation for their effort in promoting the system. To qualify for these bonuses members should have invested at least once through the lending platform.

Direct and Indirect Bonuses

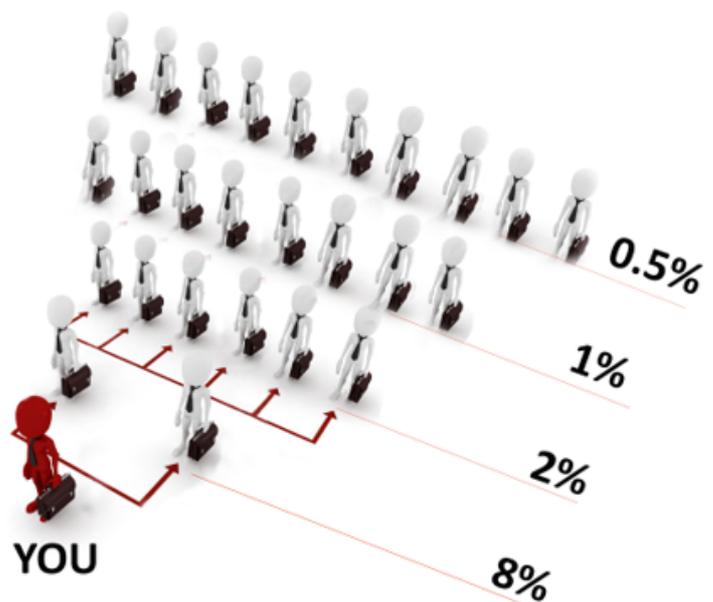
The system is designed to provide 4 Levels of earning potential to you based on the number of lenders under you. You will earn a commission every time your direct or indirect referral, lends RVD on the lending platform.

Direct 8% : 1st Generation

Indirect 2% : 2nd Generation

1% : 3rd Generation

0.5% : 4th Generation



Binary Bonus

LEFT SIDE	RIGHT SIDE	BONUS
1000	1000	2%
10000	10000	3%
100000	100000	6%

This is an accumulative bonus from the beginning of the lending program, and includes total invested amount from a member's downlines (both direct and indirect) and spillover from uplines. A member will earn on the balance of both sides, receiving the corresponding percentage of the total accrued amount on the smaller side based on the table above. This amount is paid daily from the side with the lesser volume, and the same amount deducted from the side with the higher volume.

N.B - Rewardex reserves the right to adjust the commission rate as necessary to ensure the continued operations of the system, however this is very unlikely.

Balance Bonus (Staking)

This is a way of making passive income which is similar to Staking in Proof of Stake Coins. RVD is a Proof of Work Token, however by keeping a specific amount of tokens in your wallet, you provide security and stability to the system and you get rewarded with more tokens . Our platform pays you a percentage of your minimum balance in a month (please refer to the schedule below for percentages). Your minimum balance begins to count from the first day of the month and must be maintained through the entire month to be paid Balance Bonus. The Balance Bonus for the previous month is paid on the 5th day of the following month.

THE RVD TOKEN

Specification

Token Issuance & ICO Structure

ICO Fund Utilization: 60% Crowdsale, 15% Team, 19% Partners & Advisors

Token Type: ERC20 Ethereum Blockchain

Token Symbol: RVD

Token Name: RVD

Maximum Supply (Hard Cap): 88,888,888

Available for Purchase: 77,333,333

PRICE PER TOKEN

Pre-sale (1 Week, up to 4,444,444 tokens): \$0.80

Pre-sale & first 48 hours of ICO: \$0.95

48 hrs to Week 4 of ICO: \$1.00

Week 4-6 of ICO: \$1.05

Week 6 to 10 ICO: \$1.10

Summary of Distribution

Developers and Initial Investors Hold: **12.5% of RVD Tokens**

(2,500,000

RVD)

Pre-Sale: **25% of available RVD Tokens bonus inclusive (5,000,000**

RVD)

Crowd Sale: **62.5% of available RVD Tokens bonus inclusive**

(12,500,000 RVD)

12.5% of total RVD tokens are being held by Developers and strategic investors. This has enabled the RVD project to kick-off and to provide initial funding for advertisement and campaign. RVD Tokens held by strategic investors are locked in and cannot be transferred or traded until 6 months after Crowd sale has ended.

25% of total RVD tokens is offered in presale at a fixed rate of \$0.46 This includes RVD tokens offered as bonuses and bounty during Presale.

Crowd sale to begin a week after Presale and will run in 3 rounds at 3 price levels over a maximum period of 4 weeks or when the available RVD Tokens are sold out. 62.5% of total RVD tokens will be offered.

This

includes RVD tokens offered as bonuses and bounty during Crowd sale.

RVD ICO

ICO Goals

The Rewardex ICO is aimed at raising funds to help complete development of the Rewardex Platform and provide the infrastructure needed to offer our services to the huge customer base we are targeting. The funds will also be used for marketing and engagement of strategic partners who will be beneficial to the Rewardex ecosystem.

RVD Allocation Proposal

1. When Rewardex judges in its sole discretion both that The Client is sufficiently developed to launch the Rewardex Project and that it is an appropriate time to launch the Rewardex Project, it will issue a public announcement recommending what the Initial State should be. In the Initial State it shall recommend the allocations of RVD as set forth below.
2. Rewardex cannot guarantee to Contributors that they shall have any allocation and/or creation of RVD as set forth in these terms however this terms will guide the allocation process.
3. In the Initial State, Rewardex shall recommend the allocations of RVD according to the principles set forth below:
 - a. A total of 20,000,000 RVD tokens are available in the initial state .
 - b. 2,500,000 RVD which make up 12.5% of RVD available are held up by the developers and initial investors to support the initial takeoff and development of the RVD Platform. Under agreement these tokens shall

be locked up until 6 months after completion of the Crowd Sale (Public Offer) with a buy back clause should the Rewardex ICO meet its fundraising target.

c. 25% of RVD tokens available for distribution during the contribution period which is 5,000,000 RVD inclusive of bonus will be offered as Pre-sale at a price of \$0.46. Rewardex shall have sole right to distribute some of the RVD offered in the form of discounts, bonuses, and promotions. The RVD shall be allocated automatically following confirmation of contribution on the relevant blockchain to the ERC20 wallet address provided by contributor. These tokens shall be locked up until after completion of the Crowd Sale (Public Offer).

d. Crowd Sale/ICO is scheduled to begin a week after completion of Pre-sale and will last for 4 weeks except otherwise decided by Rewardex

For Crowd Sale, Rewardex will offer remaining 62.5% of Total RVD tokens available for distribution directly into ERC20 wallets provided by the contributor. They will be released and available for transfer, trading and use along with RVD tokens issued in Pre-sale after successful completion of the Crowd Sale. RVD tokens will be transferrable to RVD web wallet that will be released shortly after.

4. Contributors will have to download ERC20 compatible Wallet, which will be necessary to claim RVD during the RVD Token distribution period. Technically, the Contributor will have to transfer his RVD Tokens to the RVD Web Wallet on the Rewardex Platform after the Launch of the Rewardex Project, in order to use his RVD. Contributor hereby agrees and accepts, that he will not gain access to his RVD, if he does not download the respective RVD compatible Wallet, loses the password and/or private key or fails to secure the RVD Wallet from unauthorized access. In any such case, neither Rewardex, nor any other of the involved persons will be able to restore the information and the RVD are ultimately lost.

Contribution Software and Contribution Procedure

1. Contributions in ETH or BTC must be made by using third party Ethereum and Bitcoin wallets (e.g. MyEtherWallet, Imtoken wallet or other ERC20 compatible wallet) provided by the Contributor and the contribution software ("Contribution Software") provided by Rewardex on <https://rewardex.me> after successful registration during the Contribution Period.
2. For every successfully made Contribution on the contribution software, RVD Token shall be allocated by the Smart Contract System to the ERC20 wallet address provided by the Contributor. The number of RVD Tokens within one Rewardex wallet represents the quantity of RVD Rewardex shall propose to allocate to this wallet in proportion to the relevant Contribution and in accordance to the mechanism set forth below.
3. Any ETH or BTC Contribution to Rewardex without indicating a compatible ERC20 ETH wallet address will not lead to an allocation of RVD Tokens and therefore not to a recommendation of RVD as set forth below (see section D). Rewardex is aware that Contributors may attempt to participate via exchangers and other intermediaries. For the sake of clarity, it has to be stated that Rewardex neither condone such practices nor assume any responsibility arising from this relationship.
4. Contributor has to make his/her Contribution to the SCS as described within the Contribution Software. The information recorded by the SCS regarding the Contributions, especially source, amount, value and timing, will be used by the SCS in order to allocate RVD Tokens to the respective Contributor.
5. During the Contribution Period, the Rewardex team (everyone involved with the execution of this Contribution process), may at any time stop the contribution function for any reason. As long as such contribution freeze is upheld or if the Contribution Period is aborted, no further

Contribution will be possible. The Contribution Period can be resumed by the Rewardex Team, as soon as it decides, according to its own discretion.

ICO Referral Bonus

Referral bonus during the ICO refers to RVD allocated to an investor as a percentage of investments made by persons he/she has introduced to the Rewardex Platform. The tokens are credited to the Rewardex account of the Sponsor. It applies only during the ICO/contribution period and is different from the direct, indirect and binary earnings that will apply to the Lending platform.

Referral bonus will be offered during the contribution period according to the formula below:

Contribution Period	Referral Bonus
Presale	10%
ICO Round 1	10%
ICO Round 2	7.5%
ICO Round 3	6%

THE FUTURE WE SEE

We at Rewardex have dreamt of the future and are taking the steps to make that dream a reality. We are highly motivated, positive and extremely optimistic about the future of the Rewardex platform. Price Projection

calculation of RVD token

At initial state:

Total Circulating RVD supply= 17,500,000 RVD

Average Token Price

= $(\$0.46 \times 4,500,000) + (\$0.76 \times 4,050,000) + (\$0.86 \times 3,700,000) + (\$0.96 \times 3,760,000) / 17,500,000$

= \$0.68

Market Capitalization = Average Token Price x Total Circulating RVD supply

= $\$0.68 \times 17,500,000$

= \$11,900,000

Six month Market Capitalization projection based on analysis of possible RVD token adoption and lending platform Investment is Approximately \$1,000,000,000

Therefore 6 month price projection

= $\$1,000,000,000$ (Market Cap.) / 17,500,000 (Approx. Circulating supply)

= \$57

Percentage RVD Token appreciation from \$0.68 to \$57 = $57 \times 100 / 0.68$

= **8,380%**

Cryptocurrencies backed by lending platforms have the potential to increase dramatically in price so we won't be surprised seeing figures much higher than these conservative projections.

- Thank you!